

**STATE OF ARKANSAS  
SECURITIES DEPARTMENT**

---

**IN THE MATTER OF**

**MORGAN KEEGAN  
COMPANY, INC.**

---

ORDER GRANTING  
EXEMPTION FROM RULE  
308.01(F) of the Rules of the  
Arkansas Securities  
Commissioner

**ORDER NO.  
04-90000329-NA012**

**FINDINGS OF FACT**

1. On May 15, 2003, pursuant to petition, the Arkansas Securities Commissioner ("Commissioner") entered Order No. 03-90000309-NA009 granting to Morgan Keegan Company, Inc. ("Morgan Keegan") an exemption from the provisions of Rule 308.01(F) of the Rules of the Arkansas Securities Commissioner. Such Order, by its terms, expired on December 31, 2003, but was extended by Order No. 04-90000320-NA002 entered on January 27, 2004, making the expiration date December 31, 2004.

2. On December 29, 2004, Morgan Keegan again petitioned the Commissioner for an Order exempting it from the provisions of Rule 308.01(F) of the Rules of the Arkansas Securities Commissioner.

3. In its letter petitioning for the exemption, Morgan Keegan represents that allowing it to bid on the purchase of bonds for school districts for which it acts as fiscal agent will have the effect of increasing the number of bidders and competition for the purchase of such bonds. Increased competition translates to lower interest rates for school districts offering such bonds.

4. Morgan Keegan represents that no unfair competitive advantage will accrue to it on account of allowing it to bid on the purchase of such bonds when it serves as fiscal agent to the school district offering the bonds.

5. It is in the best interest of the school districts for which Morgan Keegan acts as fiscal agent to grant the exemption from the provisions of Rule 308.01(F), which restricts fiscal agents from bidding on bonds offered by any district to which they serve as fiscal agent, conditioned as hereinafter set forth.

### **CONCLUSIONS OF LAW**

1. Rule 308.01(F) prohibits a broker-dealer or agent from entering into a pre-sale contract with respect to any bond which is required by laws of the State of Arkansas to be sold at public sale, or to obtain any beneficial interest, direct or indirect, in the initial purchase of any bonds with respect to which the broker-dealer has acted as fiscal agent.

2. The prohibition of Rule 308.01(F) is applicable to the sales of bonds by Arkansas school districts.

3. Rule 308.01(F) provides that the prohibition shall not apply to bonds if it is shown to the satisfaction of the Commissioner that an arrangement otherwise prohibited by the Rule is to the benefit of the issuer.

### **OPINION**

Under the circumstances of the present state of school financing in the State of Arkansas, and given the desirability of reducing the cost of such financing to the school districts offering bonds, it appears that it is to the benefit of such school districts for the Commissioner to grant Morgan Keegan an exemption from the prohibition set forth in Rule 308.01(F) to the extent that it seeks to bid on the purchase of bonds offered by those school districts for which it serves as fiscal agent. Allowing such exemption appears to

increase the degree of competition involved in the offering and should therefore result in lower financing costs for such school districts, resulting in a direct benefit to the issuers.

### ORDER

IT IS THEREFOR ORDERED that Morgan Keegan is granted an exemption from the prohibition set forth in Rule 308.01(F) of the Rules of the Arkansas Securities Commissioner insofar as it relates to school bonds offered by the school districts for which it serves as fiscal agent. PROVIDED, HOWEVER, that such exemption is conditioned upon the following:

1. Morgan Keegan shall disclose in the preliminary official statement for each bond issue that it has reserved the right to submit a competitive bid;
2. Morgan Keegan shall advise the school district prior to the date bids are to be received whether it will submit a bid;
3. In the event that the only bid received by the school district is from Morgan Keegan, acceptance of the bid by the school district is subject to same day review and approval by the Commissioner;
4. Morgan Keegan will receive prior to the date bids are received, written authorization from the issuer in compliance with Municipal Securities Rulemaking Board Rule G-23;
5. All bids shall be submitted by electronic or sealed bid only; and
6. This exemption shall expire at the close of business on December 31, 2005.

WITNESS MY HAND AND SEAL on this 30<sup>th</sup> day of December, 2004.

  
\_\_\_\_\_  
MICHAEL B. JOHNSON  
Securities Commissioner